



WMMB
2650 E Division
Springfield, MO 65803

Mackie Owens/School Super/Rep/FL
4439 Northshore Road
Lynn Haven, FL 32444

Contract # 1398216
Schedule Dates 08/05/16-08/29/16
Advertiser Mackie Owens/School Super/Rep/FL (82485)
Agency Mackie Owens/School Super/Rep/FL (22185)
Product Political - Candidate Other (1066)
Brand Political (36134)
Salesperson Panama City, House (2718)
Sales Office Panama City
Buyer Name
Phone/Fax /
CPE N/A
Account Types Local/Political
Billing Type Standard
Comments

Date Entered 07/25/16
Last Modified 07/25/16
Entered By George Baker
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$255.00
Net Total \$1,445.00
Sales Tax

Panama City (WMMB)		
By Broadcast Month	Spots	Rate
Aug. 2016	16	\$1,600.00
Sep. 2016	1	\$100.00
Grand Total:	17	\$1,700.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	08/05/16-08/05/16	5	:30	5:58P- WMMB 6p News						1			1	\$100.00	\$100.00	Panama City (WMMB)		7/25/16
2.0	Normal Line / SPOT	08/08/16-08/26/16	5	:30	5:58P- WMMB 6p News		1	1	1	1	1			15	\$100.00	\$1,500.00	Panama City (WMMB)		7/25/16
3.0	Normal Line / SPOT	08/29/16-08/29/16	5	:30	5:58P- WMMB 6p News		1							1	\$100.00	\$100.00	Panama City (WMMB)		7/25/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE☒ STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: WMBB	Date: 7/18/16
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I, Mackie Owens,

being/on behalf of: _____,

a legally qualified candidate of the Republican

political party for the office of: School Superintendent

in the Primary Election

election to be held on: August 30, 2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available): See Schedule

22185 ABY
82485 ADU

36134 ADU/ABY

I represent that the payment for the above described broadcast time has been furnished by:

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

7-18-16 x x Mackie Owens
Date Signature

To Be Signed By Station Representative

☒ Accepted ☐ Accepted in Part ☐ Rejected
[Signature] Gordon Brown Gen
Signature Printed Name Title